

BREAKING The Spiral of Silence

Promotional Ideas

- Have your pastor announce the event from the pulpit
- Do a "skit" during the announcements at Sunday services – Be creative.
- Use the PowerPoint slide on Sunday mornings.
- Hang posters in your church and in your community:
 - Christian bookstores
 - High Schools
 - Businesses (gyms, nail salons, hair salons, dry cleaners, Starbucks, book stores, hardware stores, etc. etc.)
 - Other churches
- Have a ticket table in the church lobby after Sunday services.
- Stuff bulletins with inserts and put additional copies on your ticket table.
- Hang posters or flyers in the restrooms at your church.
- Give flyers to your local Christian bookstore for "bag stuffers."
- Make announcements in Sunday School, Bible Study classes, MOPS Groups, other small groups, etc.
- Organize a phone campaign to call the members of your church.
- Send an email to the members of your church.
- Put a write-up in your bulletin and newsletter.
- Use the church website to promote the event.
- Contact other churches and get them on board! You can use the "Pastor's Email Invitation" template added to Promotional Downloads section below.
- Provide bulletin inserts and posters for other area churches.
- Send a press release to your local newspapers and Christian/Community organizations.
- Publicize the event at local Christian schools.
- Encourage the members of your church to invite at least one friend.
- Consider funding scholarships for those who may not be able to purchase tickets.